

Amendments to the Drawings:

The attached Replacement Sheet of drawings includes changes to Fig. 5, and replaces the original sheet labeled "10/17" showing this figure. Specifically:

In Fig. 5, Applicants have replaced the two instances where reference numeral "570" denotes "AD PRICE" with reference numeral --572--, since reference numeral "570" denotes the functional block "PRICING POLICY".

REMARKS

Presently, claims 1-44, 47-65, 67-69 and 73-104 are pending in the application. A Terminal Disclaimer under 37 C.F.R §1.321(b), a Statement under 37 C.F.R. 3.73(b) and copies of related assignment documents are being submitted herewith. The specification has been amended to make formal corrections to the Title of the Invention section and add a Cross-Reference to Related Applications section, in accordance with U.S. patent practice, and to correct other formal errors noted by Applicant. Fig. 5 has been amended to correct formal errors noted by Applicant and be consistent with the specification. Claims 1, 4, 8, 11, 14, 23, 27, 32, 33, 42, 44, 63, 94 and 98 have been amended to correct formal errors noted by Applicant. Since these amendments are of a formal nature, no new matter has been added to the application by the foregoing amendments.

Specification

The specification has been amended to be more consistent with proper U.S. form. Specifically, the Title of the Invention section has been amended to place the title of the present invention in title case. A Cross-Reference to Related Applications section has been added to properly list the applications to which the present application claims benefit. Additionally, the specification has been amended to correct informalities noted by Applicant, and to make the drawings and references thereto consistent with the specification. No new matter has been added by the amendments to the specification. Entry of the amendments to the specification is respectfully requested.

Drawings

The drawings have been amended to correct informalities notes by Applicant. Specifically, in the attached drawing Replacement Sheet, Fig. 5 has been amended in the two instances where reference numeral "570" denotes "AD PRICE", replacing "570" with reference numeral --572--. Reference numeral "570" denotes the functional block "PRICING POLICY". Accordingly, the drawings are consistent with each other and the specification. Entry of the drawing amendments submitted herewith is respectfully requested.

Double Patenting

The Examiner has rejected claims 1-104 under the judicially created doctrine of double patenting as being unpatentable over claims 1-31 of U.S. Patent No. 6,298,348 to Eldering ("the '348 patent") and claims 1-48 of U.S. Patent No. 6,457,010 to Eldering ("the '010 patent"). The Examiner contends that the subject matter claimed in the present application is common to that covered and disclosed by the '348 patent and the '010 patent.

Applicant has submitted herewith a Terminal Disclaimer under 37 C.F.R. §1.321(b), stating that the '348 patent, the '010 patent and the present application are all commonly owned and disclaiming the terminal part of the statutory term of any patent granted on the present application which would extend beyond the full statutory term of the '348 patent and/or the '010 patent. A statement under 37 C.F.R. 3.73(b), showing chain of title of the present application, is also enclosed herewith. Reconsideration and withdrawal of the Examiner's non-statutory double patent rejection are respectfully requested.

Conclusion

In view of the foregoing amendments and remarks, Applicant respectfully submits that the Examiner's rejection has been overcome, and that the application, including claims 1-44, 47-65, 67-69 and 73-104, is in condition for allowance. Reconsideration and withdrawal of the Examiner's rejection and an early Notice of Allowance are respectfully requested.

Respectfully submitted,

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